#	Performance Indicator Categories	Whitechapel	Brick Lane	Bethnal Green	Roman Road East	Chrisp Street	Watney Market	Roman Road West	Crossharbour	Bromley by Bow
1	Footfall	Very Good	Good	Opportunity for Improvement	Opportunity for Improvement	Needs Attention	Opportunity for Improvement	Opportunity for Improvement	Needs Attention	Needs Attention
2	Geographical Catchment	Very Good	Good	Good	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement	Needs Attention	Good	Good
3	Access	Very Good	Very Good	Very Good	Good	Very Good	Very Good	Good	Very Good	Very Good
4	Car parking	Opportunity for Improvement	Very Good	Good	Opportunity for Improvement	Good	Needs Attention	Good	Good	Good
5	Community Spirit	Good	Very Good	Very Good	Very Good	Very Good	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement
6	Retail offer	Needs Attention	Good	Very Good	Good	Opportunity for Improvement	Opportunity for Improvement	Needs Attention	Good	Good
7	Culture and Leisure	Good	Good	Good	Opportunity for Improvement	Needs Attention	Opportunity for Improvement	Opportunity for Improvement	Needs Attention	Needs Attention
8	Events	Good	Good	Good	Good	Good	Needs Attention	Needs Attention	Needs Attention	Needs Attention
9	Reported Crime	Needs Attention	Needs Attention	Opportunity for Improvement	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Good	Good
10	Street Markets	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Opportunity for Improvement	Needs Attention	Not applicable	Not applicable
11	Business confidence	Needs Attention	Opportunity for Improvement	Needs Attention	Good	Needs Attention	Needs Attention	Good	Good	Good
12	Visitors satisfaction retail offer	Needs Attention	Opportunity for Improvement	Good	Good	Needs Attention	Opportunity for Improvement	Opportunity for Improvement	Good	Good
13	Visitors experience satisfaction	Needs Attention	Needs Attention	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement	Needs Attention	Good	Needs Attention
14	Attractiveness	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement	Needs Attention	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement
15	Crime and safety perception	Needs Attention	Needs Attention	Needs Attention	Opportunity for Improvement	Opportunity for Improvement	Needs Attention	Opportunity for Improvement	Good	Opportunity for Improvement
16	Retail Sales	Needs Attention	Opportunity for Improvement	Needs Attention	Good	Needs Attention	Needs Attention	Good	Good	Good
17	Partnership working	Opportunity for Improvement	Opportunity for Improvement	Good	Good	Good	Needs Attention	Needs Attention	Opportunity for Improvement	Opportunity for Improvement
18	Unhealthy businesses	Opportunity for Improvement	Good	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement	Opportunity for Improvement	Needs Attention	Needs Attention
19	Vacant units	Good	Needs Attention	Good	Opportunity for Improvement	Opportunity for Improvement	Good	Needs Attention	Very Good	Very Good
20	Night Time Economy (NTE)	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Not applicable	Not applicable

Definitions
Very Good
Good
Opportunity for Improvement
Needs Attention