	Performance Indicator									
	Categories	Whitechapel	Brick Lane	Bethnal Green	Roman Road East	Chrisp Street	<b>Watney Market</b>	Roman Road West	Crossharbour	Bromley by Bow
				Opportunity for	Opportunity for		Opportunity for	Opportunity for		
1	Footfall	Very Good	Good	Improvement	Improvement	Needs Attention	Improvement	Improvement	<b>Needs Attention</b>	Needs Attention
					Opportunity for	Opportunity for	Opportunity for			
2	Geographical Catchment	Very Good	Good	Good	Improvement	Improvement	Improvement	Needs Attention	Good	Good
3	Access	Very Good	Very Good	Very Good	Good	Very Good	Very Good	Good	Very Good	Very Good
		Opportunity for			Opportunity for					
4	Car parking	Improvement	Very Good	Good	Improvement	Good	Needs Attention	Good	Good	Good
							Opportunity for	Opportunity for	Opportunity for	Opportunity for
5	Community Spirit	Good	Very Good	Very Good	Very Good	Very Good	Improvement	Improvement	Improvement	Improvement
						Opportunity for	Opportunity for			
6	Retail offer	Needs Attention	Good	Very Good	Good	Improvement	Improvement	Needs Attention	Good	Good
					Opportunity for		Opportunity for	Opportunity for		
7	Culture and Leisure	Good	Good	Good	Improvement	Needs Attention	Improvement	Improvement	Needs Attention	Needs Attention
8	Events	Good	Good	Good	Good	Good	Needs Attention	Needs Attention	Needs Attention	Needs Attention
				Opportunity for						
9	Reported Crime	Needs Attention	Needs Attention	Improvement	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Good	Good
	_						Opportunity for			
10	Street Markets	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Improvement	Needs Attention	Not applicable	Not applicable
			Opportunity for							
11	Business confidence	Needs Attention	Improvement	Needs Attention	Good	Needs Attention	Needs Attention	Good	Good	Good
			Opportunity for				Opportunity for	Opportunity for		
12	Visitors satisfaction retail offer	Needs Attention	Improvement	Good	Good	Needs Attention	Improvement	Improvement	Good	Good
				Opportunity for	Opportunity for	Opportunity for	Opportunity for			
13	Visitors experience satisfaction	Needs Attention	Needs Attention	Improvement	Improvement	Improvement	Improvement	Needs Attention	Good	Needs Attention
	l	Opportunity for	Opportunity for	Opportunity for	Opportunity for	Opportunity for		Opportunity for	Opportunity for	Opportunity for
14	Attractiveness	Improvement	Improvement	Improvement	Improvement	Improvement	Needs Attention	Improvement	Improvement	Improvement
					Opportunity for	Opportunity for		Opportunity for		Opportunity for
15	Crime and safety perception	Needs Attention	Needs Attention	Needs Attention	Improvement	Improvement	Needs Attention	Improvement	Good	Improvement
4.6	Datail Color	Nac de Ostantian	Opportunity for	Nondo Attention	Cond	Na ada Attautian	Nonda Attantion	Cand	Const	Const
16	Retail Sales	Needs Attention	Improvement	Needs Attention	Good	Needs Attention	Needs Attention	Good	Good	Good
17	Dartnership working	Opportunity for	Opportunity for	Cood	Cood	Cood	Noode Attention	Noode Attention	Opportunity for	Opportunity for
17	Partnership working	Improvement Opportunity for	Improvement	Good Opportunity for	Good	Good Opportunity for	Needs Attention	Needs Attention	Improvement	Improvement
40	Inhealthy businesses	Opportunity for	Cand	Opportunity for	Opportunity for	Opportunity for	Opportunity for	Opportunity for	Nooda Attantian	Nooda Attantian
18	Unhealthy businesses	Improvement	Good	Improvement	Improvement Opportunity for	Improvement Opportunity for	Improvement	Improvement	Needs Attention	Needs Attention
10	Vacant units	Good	Needs Attention	Good	Opportunity for	Opportunity for	Good	Noods Attention	Vonu Cood	Von Cood
19		Good		Good	Improvement	Improvement	Good	Needs Attention	Very Good	Very Good
20	Night Time Economy (NTE)	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Needs Attention	Not applicable	Not applicable

Definitions

Very Good Good

Opportunity for Improvement
Needs Attention